

**ECTU Board Meeting  
March 15 2016; 6:30 pm  
Board Room, Hotel La Fonda de Taos**

In Attendance: Bill Adkison, Doug Palmer, Tom Harper, Eric Patterson, Marc Harrell, Paul White, Nick Streit, Marilyn Farrow

The ETU Red River clean-up day on Saturday, July 9, will be chaired by Marc Harrell. The event will be marketed through Facebook posts & emails. . Cleaning will be above and below the hatchery; lunch will be provided by ECTU with Doug cooking. Eric has a pop-up 10 x 10' tent if needed as well as a folding table. Doug also has a folding table. Unable to attend will be Tom and Paul. Able to participate are Eric, Bill, and Marilyn. If casting is to be part of the event, volunteers will be needed. People will also be needed to greet participants and hand out trash bags. Doug and Marilyn to remind St. James youth group; Doug has commitment from Boy Scouts of their participation

Doug reported we now have 120 members. Members who renewed this month or last are:

Mike Dobbs, Dallas, TX  
Jim Herman, Corrales, NM  
Mike Herring, Spring Branch, TX  
Karen Kelly, Red River, NM  
Chris Korody, El Prado, NM  
Robert Moore, Dallas, TX  
Pay & Yvonne O'Brien, Cimarron, NM  
Dru Philips, Taos, NM  
Susanne Poirier, Ranchos de Taos, NM  
Davis Schaff, Angel Fire, NM  
Deb Watkins, El Prado, NM

Memberships soon to expire (and to whom Doug has sent emails) are:

Greg Bauer, Highlands Ranch, CO  
Greg Massey, Questa, NM (requested no email)  
Matt McClure, Gladstone  
Crystal Ortiz (teen member)  
Jewell Ortiz (teen member)  
Leo Pacheco, Mora, NM

Suggestions to increase awareness and membership included "pushing" our conservation message to connect with the numerous local earth-lovers. We can seek new members outside our normal channels, perhaps by contacting the charter schools, setting up a tent outside Smith's to allow people to sign up to "come help", "clean up our rivers" – sign up for free TU membership. We should have posters in area Fly shops, be speaking at schools, civic groups. We could consider a sub-web page for kids. On Face Book you can choose the demographic you wish to reach.

.A video would be helpful for telling our story. Nick has a videographer, Greg Flores, who has already done some footage.

Also important would be paying more attention to FaceBook, and keeping our website current. Toward that end, Nick recommended we ask Emily Roley to see if she is interested in being hired to maintain the website and handle the Event emails and Facebook postings. Emily is an accomplished photographer and writer. We would guarantee a certain number of hours per month (perhaps 4?), payable at an hourly rate TBD, and set a not-to-exceed number of hours per month. The ECTU budget has money allocated for this type service..

We need a comprehensive marketing plan.

Eric will call Jim Gilroy to see if he would consider being our Education Chair. Rick Schrader has events on May 3 (Gravel Pit Lakes), and May 6 (Eagle Rock Lake). Eric is talking with the science teacher in Questa about becoming involved; David Gilroy has buses lined up for sampling the waters of the Rio Pueblo on April 5 or 6. Mike Gatlin is doing the June 4 Kid's Fishing Day (believed to be set for Eagle Rock Lake). Paul (with support from Eric) will chair the Kid's Fishing Day June 4; Bill will also assist. Game & Fish Kids Fishing Day will be May 6. Marc recommends including the Questa Economic Development people in all events near Questa.

Bill Adkison will talk with Van Beacham about adapting his planned presentation at the April 16 membership event to be more of a streamside presentation than a slide show. We will hold the meeting at the pavilion in the Orilla Verde Recreation Area, to be reserved by Paul White from 11 am-7 pm. The Event is scheduled for 3 pm and will likely be during the Caddis Hatch. ECTU will provide food (burgers) and participants will bring their own beverages. Nick will be unavailable as he will be teaching UNM classes then. Emily will be asked by Bill to do the Facebook marketing.

Regarding the Red River ECTU Catch & Release initiative, ECTU will postpone aggressive pursuit until such time as Noah Parker's similar initiative for the Chama River has been decided. At the Banquet, there will be a table with brochures on Catch & Release. Tom Harper will get the brochures. If available, a film on continuous loop would also be beneficial for instructing on proper techniques of catch & release. It was stated that Game & Fish only meets once every 3 to 5 years to consider Catch and Release applications. ECTU needs to gather science and education on Catch and Release; our members need to "keep them wet and keep them happy." A first step might be to gather data with questionnaires in the parking lot at the Red River Fish Hatchery. Again, involvement of the Questa Economic Development people could be beneficial.

Tom & Marilyn reported on the recent NM TU Council meeting. Present at the meeting were representatives from the Truchas, Gila and Enchanted Circle Chapters.

Bosque was absent. Discussion of a need for a second EC represented resulted in Marc Harrell taking under consideration his filing that slot. He would appreciate receiving the minutes of the Council meeting when they are available.

The Banquet "Save the Date" postcards have been sent out; the banquet committee has met twice and all is moving ahead. The contract with the Sagebrush has been refined and signed; we will not be providing wine; t. We currently have 3 Trout in the Classroom programs underway and we'd like to honor those teachers running the programs. The principals of their schools will be given the opportunity to sponsor the teachers - e.g. "we'd be pleased if you could send your teacher." Auction items are being solicited; Paul needs to know what additional items are available for the raffle ASAP. Marilyn to update as donations become firm.

Respectfully Submitted,

Marilyn Farrow  
Secretary